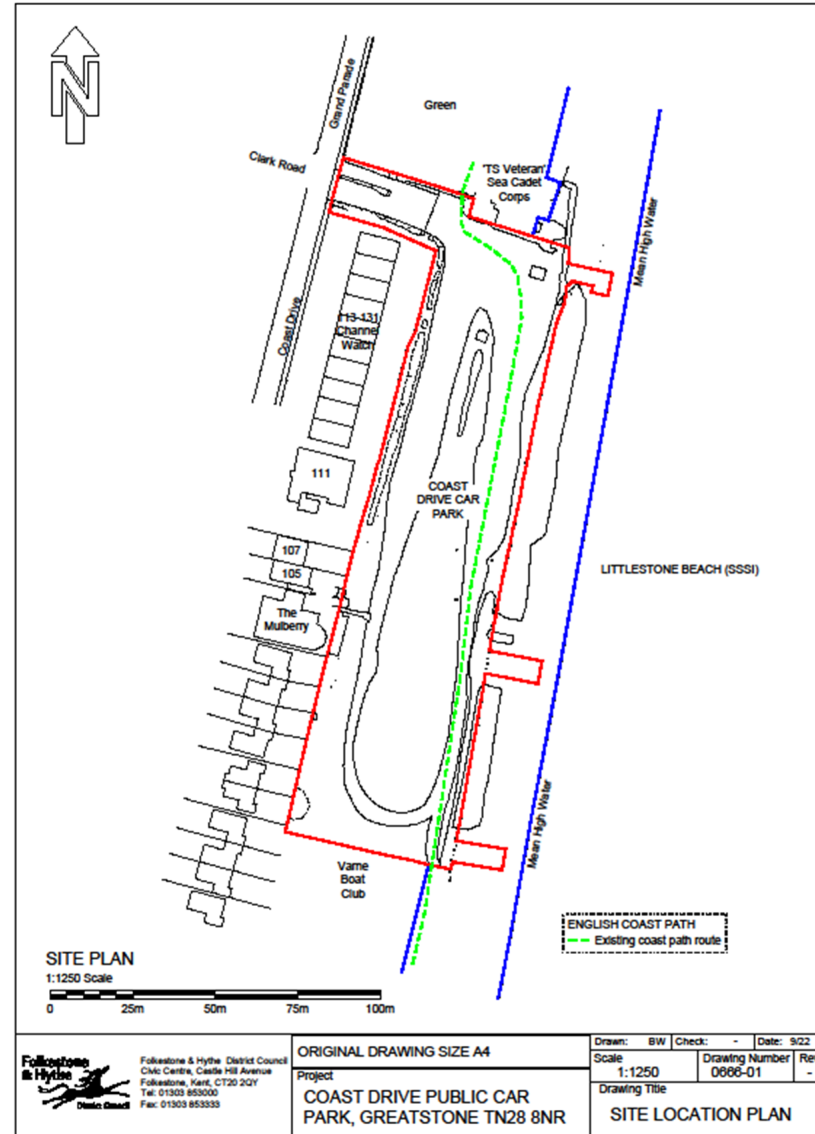


Joint Parishes Committee
Presentation 16th March 2023

Coast Drive Coastal Destination Project

The Site

- Located on the east side of Coast Drive, the site is currently used as a public car park.
- The site is surrounded by Littlestone Beach, the Green, the Sea Cadets and the Varne boat club.
- The site is in an ecologically sensitive area.



The Site - Photographs



Project Aims

- To encourage tourism and business by creating a high-quality coastal destination.
- To improve local infrastructure and public facilities.
- To manage visitor 'footfall', particularly water sports activities.
- To protect and enhance local ecology.
- To promote inclusive access and facilities.

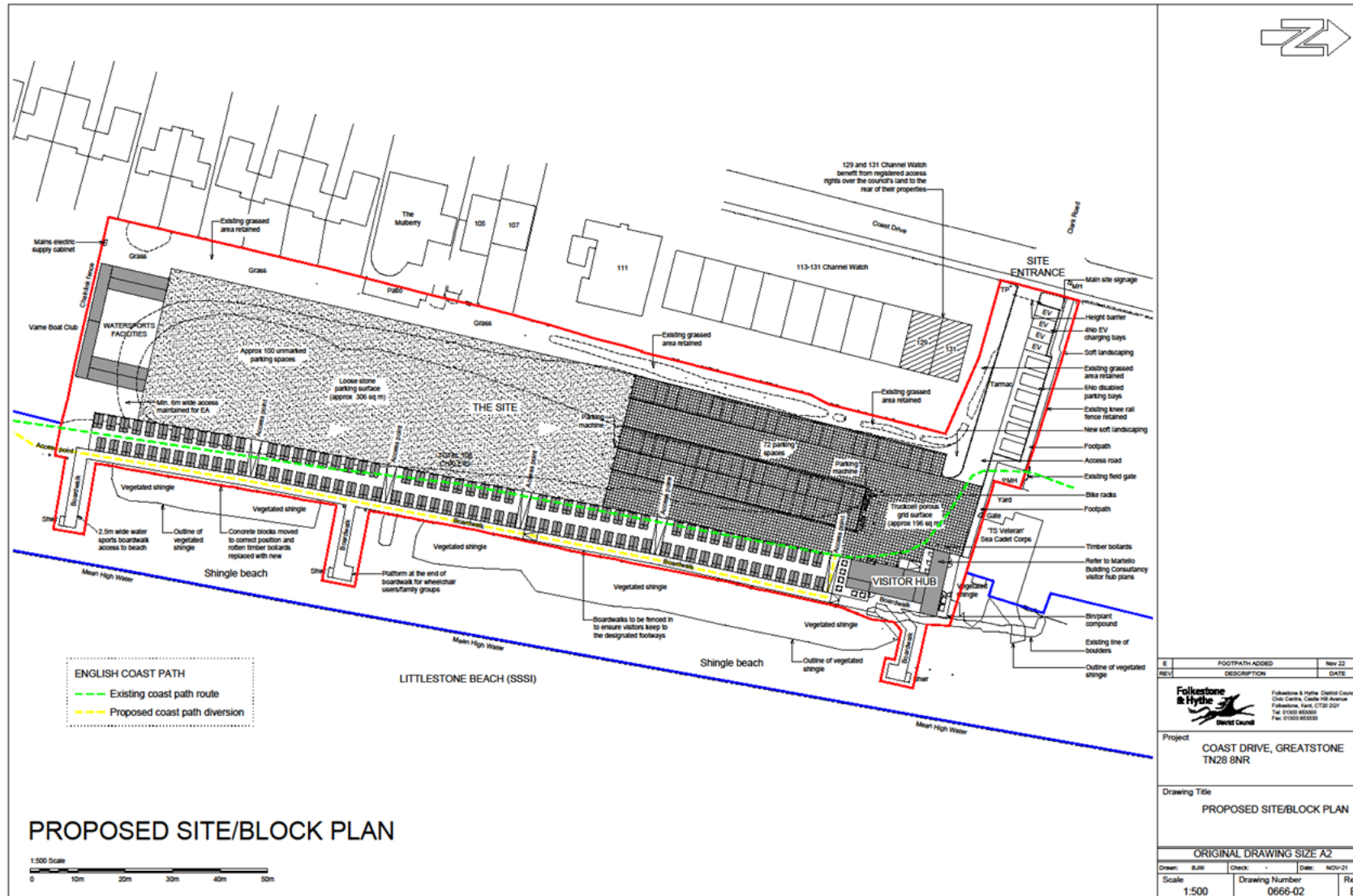
The Proposals

- A new visitor 'hub' building containing:
 - Public toilets including accessible WC
 - Changing Places toilet
 - Café concession with outdoor seating
 - Education space
 - Changing rooms with showers (for water sports businesses).
- Beach huts accessed from the boardwalk.
- Boardwalk running the length of the site with 'jetties' onto the beach.
- New permeable car park surfaces.
- Designated disabled parking & EV charging bays.
- Facilities for two local water sports businesses.

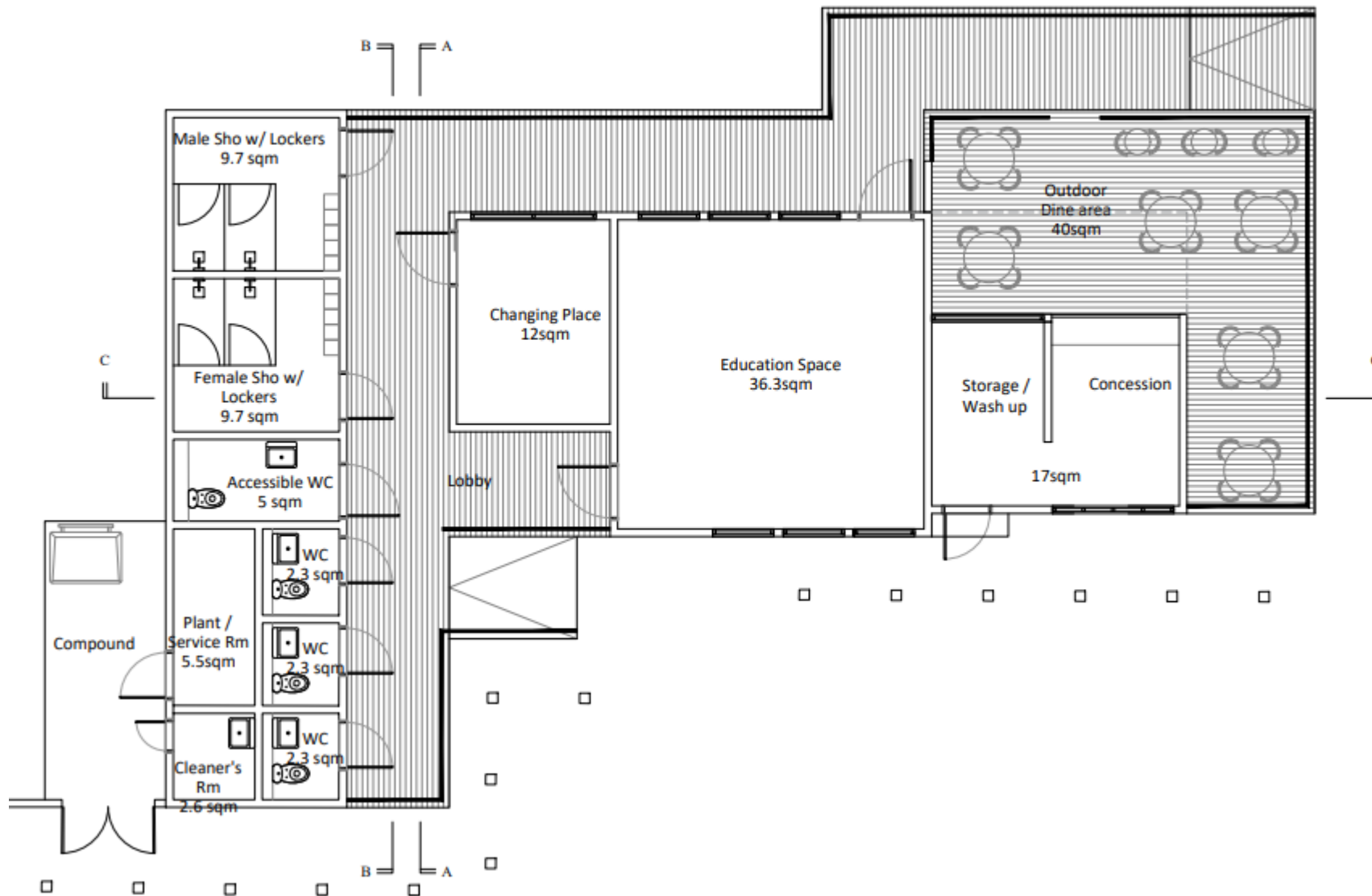
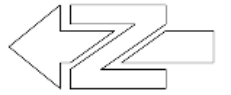
Proposal – Artist’s Impression



Proposed Site Plan



Visitors Hub



Funding

- £897K approved council funding.
- £300K Magnox /NDA grant (in principle, subject to planning consent).
- £35K Changing Places grant.

Next Steps

- A planning application (ref 22/2100/FH) was submitted last November.
- The principle of non-residential development has been accepted.
- Feedback from the case officer has generally been positive however some design improvements have been requested.
- KCC Ecology comments relating to biodiversity are being addressed.
- We are hopeful that planning permission will be granted late March /early April and the application ratified by planning committee shortly afterwards.

Questions ?